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## Muratec named "MFP Facsimile Manufacturer of the Year" by Marketing Research Consultants (MRC) for Second Consecutive Year

### *Award based on independent survey results*

Plano, Texas (June 6, 2006) - Muratec America, Inc., manufacturer of multifunction office equipment and business productivity solutions, announces today that for the second consecutive year it has been named "MFP Facsimile Manufacturer of the Year" by Marketing Research Consultants.

This distinction is based on the consulting firm's 21<sup>st</sup> annual dealer survey, which was sent to over 4,000 independent office equipment dealers asking them to rate the level of product innovation, sales training, dealer support and distribution practices offered by the manufacturers they represent. The survey yielded 347 responses.

"For the second year in a row Muratec has been selected Facsimile Manufacturer of the Year, " said Frank Cannata, president of Marketing Research Consultants, Inc. "It is high praise coming from their dealer customers who rely so heavily upon their suppliers to provide a line of highly competitive products."

Muratec is often competing with some of the industries biggest names for product representation and dealer mindshare. In order to compete Muratec has developed a niche in the segment 1, 2 and plain paper fax markets which has led to the development of the industries most innovative products and solutions for these segments.

"Being named MFP Facsimile Manufacturer of the Year for the second consecutive year validates our product direction and distribution practices," said Jim D'Emidio, vice-president of sales and marketing for Muratec America, Inc. "Our focus is on innovation in the low-end segments of the market and delivering these products and solutions exclusively through the independent office equipment dealer. The recognition from Marketing Research Consultants will motivate us to maintain a high-level of product innovation and distribution support practices."

### **About Marketing Research Consultants (MRC):**

Marketing Research Consultants, Inc. was established in January, 1979 to provide consultative services to off-shore manufacturers then entering the U.S. copier market. Since that date, MRC has provided services for every major copier manufacturer in the world.

### **About Muratec:**

Muratec America, Inc. is a manufacturer of multifunction digital office equipment and business productivity solutions. The company is a Plano, Texas-based subsidiary of Murata Machinery, Ltd., a privately held multinational corporation based in Kyoto, Japan. Visit [www.muratec.com](http://www.muratec.com) for more information.